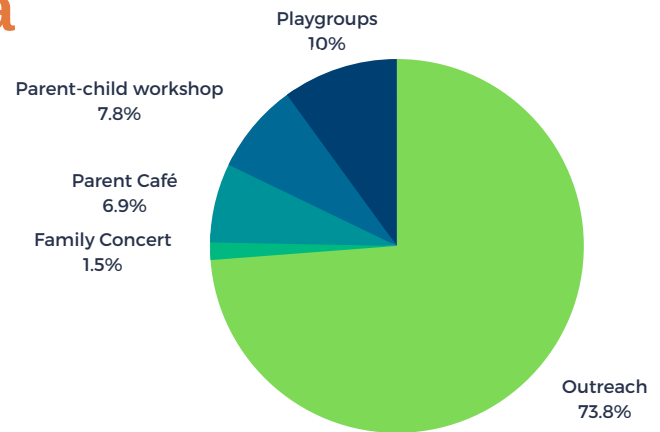
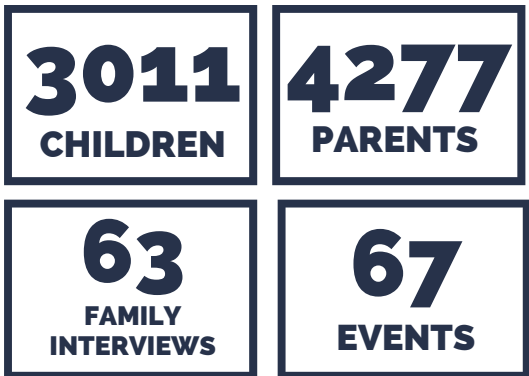


2022 DATA REPORT

(July 1, 2021 - June 30, 2022)

SPARK FY22 Cumulative Data



Snapshot

Engagement*



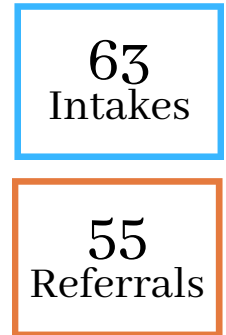
Outreach*



Play. Learn. Connect.



Intake*

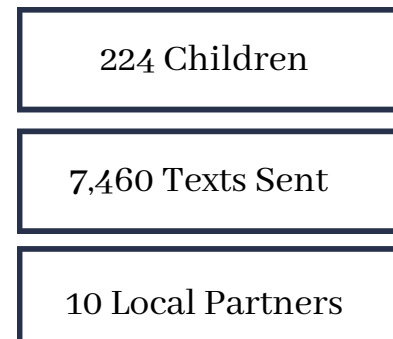


*Engagement is defined as a personal interaction with a family or caregiver
*Outreach is defined as spreading awareness of SPARK and EC. SPARK conducted outreach at food pantries, local agencies, school districts, the park district, museums and neighborhoods.

*Referrals made to EI, Home Visiting, PFA (including Expansion), Head Start and CCAP

Bright by Text

SPARK partnered with Bright by Text to provide a free text messaging service to all local families. Bright by Text provides invaluable information from early childhood experts on topics including developmental milestones, mental health and resilience, social-emotional competence, STEAM, language and literacy, nutrition, health and more. It is also a great opportunity for SPARK to continue partnering with local agencies to share their vital services with the community. Families receive updates about not only SPARK but also local events, programs, services and more right to their phone.



TESTIMONIALS FROM FAMILIES POSITIVELY IMPACTED BY SPARK

With my first child I didn't read to him until he was older and then with the second I started sooner but now with my baby I have been reading with her since before she was born and I can see the difference- she is very interested in books and is trying to talk. My hope is that she continues her education and has a meaningful career

- Isela, mother, at Abriendo Puertas/Opening Doors Program

I liked that my daughter can share with other children, play with them and have fun

- Gabriela, mother at play group

I learned unique ways to do number activities such as with clothespins at home

- anonymous parent at play group

I think it's so important to interact with them at the preschool age so that they continue learning as they grow up. And this way they won't be on the phone so much

- Maria, grandmother at play group

My children are still asking me to read the nature hunt book we got at play group last year!

- Sharon, mother at Aurora Housing Authority playgroup

I like how we talk in the group and the trust that we have

- anonymous mother at parent café